DAZZLE
THE DOT
GALA

OUR MISSION

Our mission is to set the standard in computer science education while bridging the gender gap in the technology field.

OUR VISION

We envision a future where computer science education is accessible, inclusive, and equitable for all, regardless of gender, and a technology industry that values and benefits from the diverse perspectives and contributions of women.

DOTTIE ROSE
FOUNDATION

empowering tech savvy girls

SINCE 2018

62%
**OF GIRLS HAVE ATTENDED
2 OR MORE DRF PROGRAMS**

2,178
GIRLS SERVED

80
SUMMER CAMPS

"Thank you so much! The girls had a blast and we are going to try to get them plugged into the camp this summer. Anytime I have all 3 girls sharing how fun something was and how much they learned we don't have much feedback.

"My daughter was done with coding. she felt like she had no more interest. Luckily her aunt signed her up and she was so elated. She enjoyed the classes and doing something different with her coding skills.

DOTTIE ROSE FOUNDATION

SPONSORSHIP PACKAGES

We invite you to help us further our mission and empower the next generation of tech savvy girls by joining us as an event sponsor.

FOR MORE INFORMATION
Jillian Klingberg
jillian@dottierosefoundation.org
704.995.9306

SPONSOR BENEFITS	PRESENTING SPONSOR $20,000	GOLD SPONSOR $10,000	SILVER SPONSOR $5,000	EVENT SPONSOR $2,500
Logo Feature on event program	✓	✓	✓	✓
Logo featured on Gala event website	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓
Reserved Table & Tickets	Reserved table & 10 VIP tickets	Reserved table & 10 VIP tickets	Reserved table & 4 VIP tickets	2 tickets
Logo featured on event day signage	✓	✓	✓	✓
VIP happy hour access	✓	✓	✓	
Logo featured in event emails	✓	✓	✓	
Logo featured in bar area of event pace	N/A	✓		
Logo featured at top of all marketing materials	✓			

Your donation to the Dottie Rose Foundation gives girls the opportunity to explore technology and computer science careers—at no cost to them! With your generosity, we can keep our programs 100% scholarship-based, ensuring every girl, no matter her financial background, has access to hands-on learning, mentorship, and life-changing experiences. Give today and be the reason a future tech leader discovers her passion!

$25,000
Sponsors our Digital Design Hub program, a 12-week in-school program that provides a dynamic and supportive environment where 5th-grade girls can explore their interests, develop new skills, and build confidence in STEAM fields.

$10,000
Sponsors our Code Crew program, an 8-week in-school program that allows students to acquire skills in designing games, coding interactive features, and creating unique characters while collaborating with peers. This course aims to ignite creativity and provide practical experience for those interested in game development or exploring the gaming industry.

$7,000
Sponsors a full week of DRF summer camp for 20 girls. This includes all registration fees, materials, and field trips.

$2,000
Sponsors one high school girl to participate in our year-long high school program, Stack Bytes. During this year-long program, our girls will learn and understand how to create the front of a web application (user interface) and the back end (data structure) of an application. Our girls will begin their whole stack journey with a coding fundamentals course, move to JavaScript & React, and complete their work by connecting the dots with Python programming.

$350
Sponsors one girl for a full week of our summer camps. Our camps run Monday - Friday, 9AM to 4PM.